



aspects

The Alumni magazine from Anglia Ruskin University

Success in Business award 2007



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The alumni award for Success in Business is sponsored by the Kingsview Group and is presented annually. It is an opportunity for public recognition and celebration of our graduates who have been particularly successful in their fields or professions, especially where their study at Anglia Ruskin has contributed to their success.

This year the award is presented to entrepreneur **Andre Senyk** in recognition of his outstanding business success following his graduation from our University in 2005 with a BSc Honours degree in Optical Management.

For 18 months after graduation Andre worked for a high street optical store, but always knew he didn't want to follow the crowd – instead he wanted to run his own business to compete with major optical retailers. This drove and inspired him to create his own company – **SpeckyFourEyes.com**, providing online

prescription glasses and contact lenses. At just 25 years old Andre has come from nowhere and taken on the world of optometry and optical retail by storm. The spectacular success of his company led to him being named as a regional finalist in the Shell Livewire Young Entrepreneur of the Year awards in 2007. He has also recently been short listed for the Eye4Enterprize Award 2007.

His drive for success and developing his business further is inspirational and the reason why he is a worthy winner of the 2007 Success in Business Award.

So, now it's time to get those nominations rolling in for the 2008 award. To download a form please go to www.anglia.ac.uk/alumni, then send it in to the alumni office by **18th July 2008**. The winner will be announced in the Winter 2008 issue of Aspects.



Andre Senyk